



# MUSEUM MEMO

## MARCH 2023

207 S. Central Avenue Open every day 10 AM – 4 PM  
(386) 517-2025 - [www.flaglerbeachmuseum.org](http://www.flaglerbeachmuseum.org)

### IN THE SPOTLIGHT

### NATIONAL WOMEN'S HISTORY MONTH

Every year, March is designated Women's History Month by presidential proclamation since 1987. The month is set aside to honor women's contributions to American history, culture, and society. Two of Flagler Beach's prominent women in history are Betty Steflik and Ida Fuquay Hart Upson.

#### BETTY STEFLIK



Betty dedicated the last 25 years of her life to preserving Flagler County's coastline and wetlands. During the 12 years, Betty was a Flagler Beach City Commissioner, beginning in 1979, she accomplished: a Protection of Coastal Dunes grant to build 27 dune walkovers; Acquisition of Funding for the repair and restoration of the Flagler Beach Wickline Center, once the site of the elementary school in Flagler Beach; petitioning signature support and acquisition of funding for the purchase of a 350-acre parcel of wetland known as Flagship Harbor.

#### IDA FUQUAY HART UPSON



Ida Upson, the sister of architect Dana Fuquay, arrived in Ocean City Beach in late 1919 with her husband, Luther O. Upson, and their eight children. Ida opened a retail store at the corner of Central Avenue and 2nd Street (currently Raw Juice), she turned the retail store into her real estate office when she found herself in the real estate business during the booming market. Ida went on to manage the Flagler Beach Hotel for her brother, Dana, as well as other properties in Daytona Beach and North Carolina. In the 1950's she bought 50 acres on Old Kings Road which became The Lazy U Stables and her home until her death on August 24, 1961.

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INFORMATION  
ON OUR NEW  
EVENT**



**Fall for Flagler  
September 23, 2023**



**Quarterly Flagler Beach Historical  
Museum Board of Directors Meeting**  
**April 11th, 5:30 pm at the Flagler Beach  
Commissioners Chambers at City Hall**

